

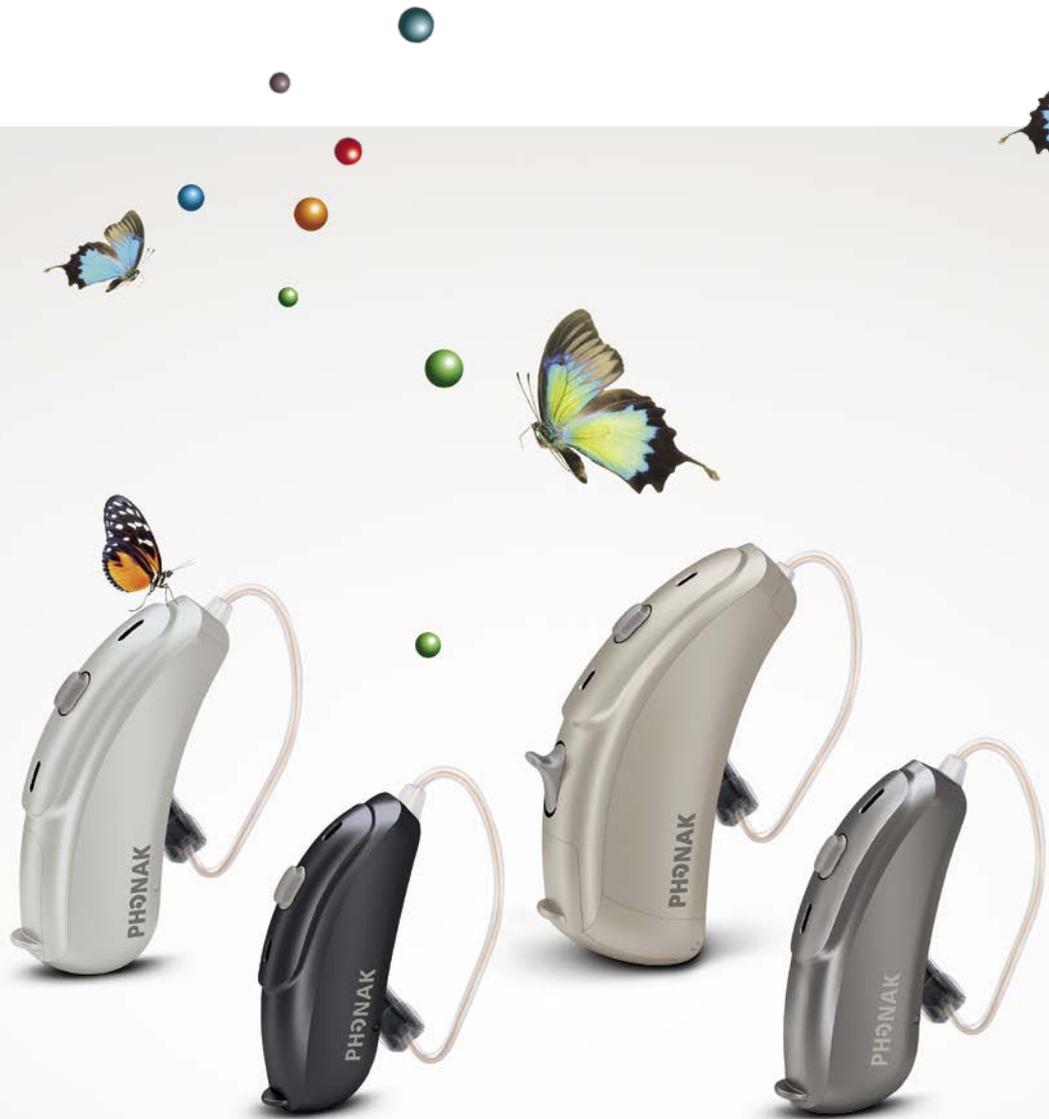
Phonak Audéo V and Phonak EasyCall

A new generation of hearing solutions.
Simply ingenious.



Join us on a Venture into the next generation

We invite you on a journey with our new Venture platform. Brought to life in the new Phonak Audéo V Receiver-In-Canal (RIC) hearing aid family and the expanded Wireless Communication Portfolio, this state-of-the-art platform marks the beginning of the next generation of hearing solutions. Take your clients on this journey and give them a listening experience that is as unique and individual as they are.



Phonak Audéo V



Phonak Audéo V hearing aids are powered by the new chip technology from Venture, providing twice the processing power while reducing battery consumption. Breakthrough antenna design in Phonak EasyCall and ComPilot Air II allow us to offer unique wireless capabilities to satisfy all consumer needs and phones.

With this, we are introducing higher performance solutions for ultimate ease of use and convenience.

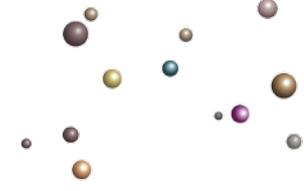
This includes:

- **Four discreet models** – new housings reinforced with high-tech composite materials for extra durability. Available at four performance levels, Audéo V offers more features enabling access to better technology and improved performance.
- **Phonak Audéo V-10 model** – our smallest RIC now comes with Binaural VoiceStream Technology™ and a push button.
- **AutoSense OS** – the next generation of technology automation for a seamless adaption from one soundscape to another.
- **Phonak EasyCall II** – the unique wireless accessory enabling the direct connection to all cell phones.
- **Phonak ComPilot Air II** – the new easy clip-on streamer for effortless TV watching, music listening and more.



Phonak EasyCall II

Phonak ComPilot Air II



Your clients' needs, our in-depth understanding

Speech understanding is key to the success of any hearing aid. It is at the forefront of what your clients expect. Our innovations are the result of in-depth consumer understanding – insights we, by listening to you and your clients, complemented by our own research.

A hearing solution must ...



When making their choice, your clients select a hearing solution by evaluating the criteria that matter most:

- What can it do?
- Is it easy to handle and operate?
- Do I like the way it looks?
- Does it provide value?

We continuously strive to help you meet their demands and expectations. Phonak Venture is the next step in this direction.

1. Increasing hearing aid adoption through Multiple Environmental Listening Utility, Sergei Kochkin, The Hearing Journal, November 2007

2. Hickson L, Clutterbuck and Kahn 2010; International Journal of Audiology; vol.49: pp. 586–595

3. Consumer needs survey, Phonak, March 2014





A seamless life

Our innovative and powerful Phonak Venture platform incorporates a new chip featuring more processing capacity than ever before. We have leveraged this to introduce the next generation of technology automation: AutoSense OS. As an additional benefit, the more efficient Venture chip reduces power consumption up to 30% when streaming.

Venture reflects our mission to continuously challenge the limits of technology and provide innovative, unrivalled solutions to make the difference that matters most. In this way, we remain true to our mission: envisioning a future without boundaries.

Together with the new Venture platform based Audéo V hearing aid family, we have expanded our Wireless Communication Portfolio, and updated the Phonak Target fitting software. Phonak Target 4.0 has an enhanced and fresh – yet familiar – look and feel.

This set of complete solutions makes it easier for you to cater to your clients' unique needs and expectations.



Unmatched accuracy, precise performance

Running on the new AutoSense OS, Audéo V hearing aids recognize and automatically adapt to more of your client's listening situations than ever before. AutoSense OS accurately captures and analyzes the sound environment and then more precisely than ever before blends feature elements from multiple programs in real time to provide a seamless listening experience.

With AutoSense OS in Audéo V, we introduce both new and enhanced automated programs:

New

Speech in Car – Reduces broadband noise in the car to create a stable listening environment for easy communication, reduced effort.

Comfort in Echo – Recognizes the frequency of any reverberation and applies the appropriate amount of gain reduction, resulting in less distortion, making speech more comfortable.

Music – Offers an expanded dynamic range, slow compression speed and more gain for a fuller and richer music experience.

Enhanced

Speech in Loud Noise – Zooms in on a single voice in a diffuse noisy environment, improving speech intelligibility. The program's key feature, StereoZoom, now adapts to moving and asymmetric noise sources, improving speech intelligibility by up to 60%.⁴

Existing

Speech in Noise – Adapts and reduces noise from behind in real time and applies and optimizes the signal-to-noise ratio (SNR) in noisy environments.

Comfort in Noise – Actively reduces noise for increased comfort when no speech is present.

Calm – Provides optimal gain for speech understanding and listening comfort when engaging in one-on-one conversations in quiet.

4. StereoZoom Improved speech understanding even with open fittings. Phonak Field Study News, April 2011



Capturing life's most challenging soundscapes

Binaural VoiceStream Technology™ is the exclusive ability of Phonak hearing aids to stream the full audio bandwidth in real time and bi-directionally for improved sound quality and unmatched speech understanding. This unique technology enables programs and features such as Speech in Wind, Speech in 360° and DuoPhone.

Speech in Wind – Detects and reduces wind noise and streams speech to the side most affected by wind, making voices clearer while improving comfort thereby improving the speech intelligibility by up to 28%.⁵

Speech in 360° – Automatically selects the direction of speech and streams this to the other ear, improving speech intelligibility without the need to face the speaker. Even at –10 dB signal-to-noise ratio (SNR), 80% speech intelligibility is achieved.⁶

Acoustic Phone Program – The key feature DuoPhone streams the signal in real time to the other ear so the caller's voice is heard in both ears with an average benefit of 3.1 dB SNR.⁷

5. Evaluation of a Binaural Speech in Wind Feature, Part 2: Validation and Real-life Benefit Published on August 27, 2013 By Matthias Latzel, PhD, and Jennifer Appleton, MSc – hearingreview.com/2013/

6. auto ZoomControl, Automatic change of focus to speech signals of interest. Phonak Field Study News, September 2010

7. DuoPhone Easier telephone conversations with both ears. Phonak Field Study News, February 2010





Less effort, more ease

Less interaction with hearing aids translates into carefree participation and effortless listening – building confidence and delivering greater satisfaction.

With our enhanced Wireless Communication Portfolio, we meet your clients' need for a boost in performance with minimal effort – whether on the move, at work or at home – be it receiving phone calls, attending meetings, or watching TV.

Phonak EasyCall II is the new wireless accessory for seamless cell phone calls: simply attach it to the back of any cell phone, and it streams a call to both of your client's Audéo V hearing aids. It works out of the box and requires no fitting. Compatible with every cell phone brand, this meets one of the five key expectations your clients have when choosing a hearing solution.

Such convenience is also true for the Phonak ComPilot Air II, the handy clip-on streamer and remote control for all Bluetooth®-enabled audio devices such as cell phones, TVs, tablets, and computers. Thanks to the new breakthrough integrated antenna, ComPilot Air II maintains high streaming stability in a small and robust clip-on housing.



Phonak ComPilot Air II



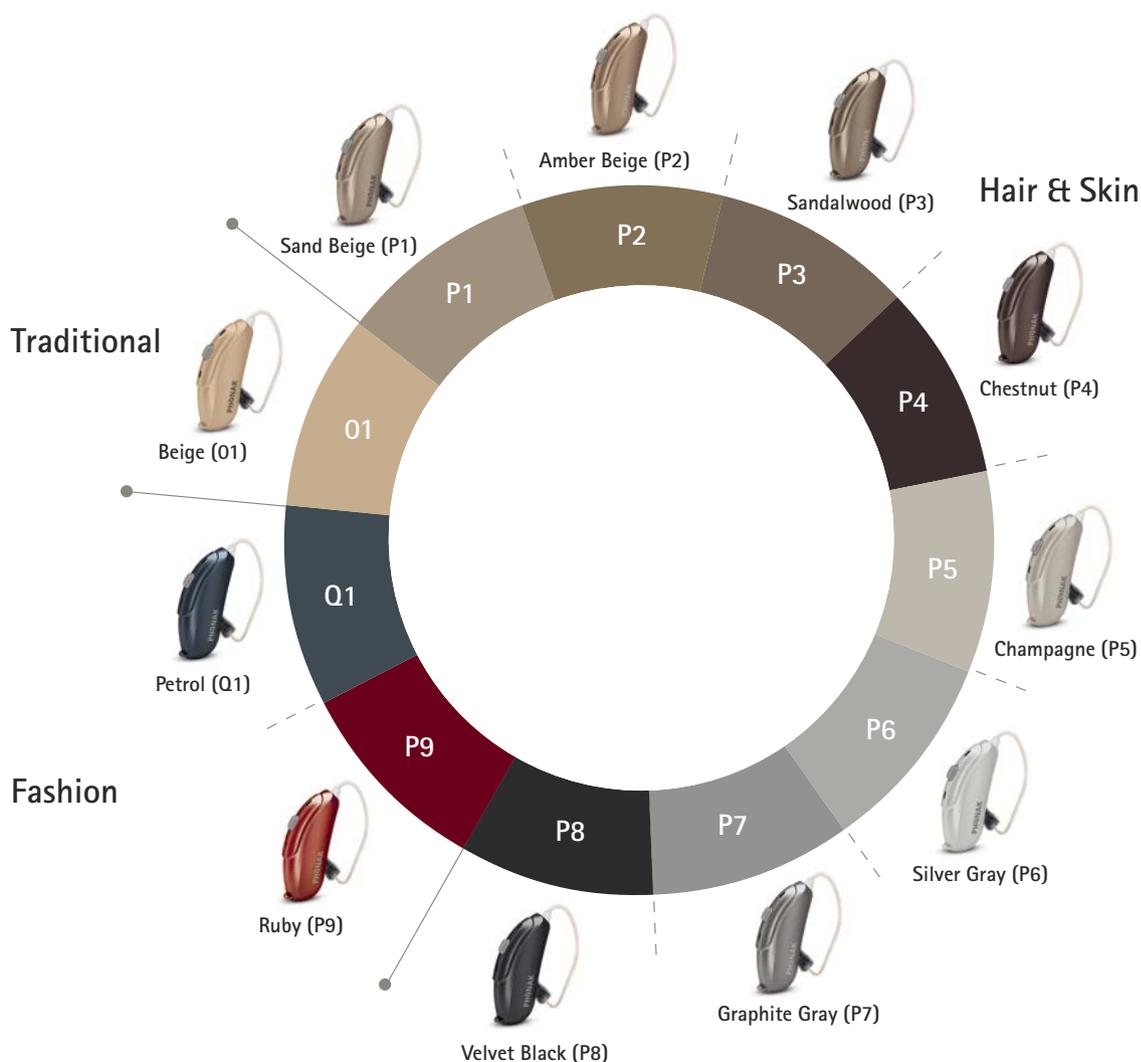
Phonak EasyCall II
with cell phone

Show or hide

Phonak Audéo V is tailored to not only manage the most challenging listening situations, but to also suit individual styles and preferences.

The Audéo V family comes in a new design, in four models all with a push button and offers a wide choice of colors. This means your clients can choose either a discreet or distinct color – meeting the expectations of both the timid and the bold. With a lighter and slimmer housing reinforced with high-tech composite materials for more durability – Audéo V hearing aids sit comfortably behind your clients' ears.

In addition, the Audéo V-10 now comes with Binaural VoiceStream Technology™ and the Audéo V-13 features a separate volume control and a push button.





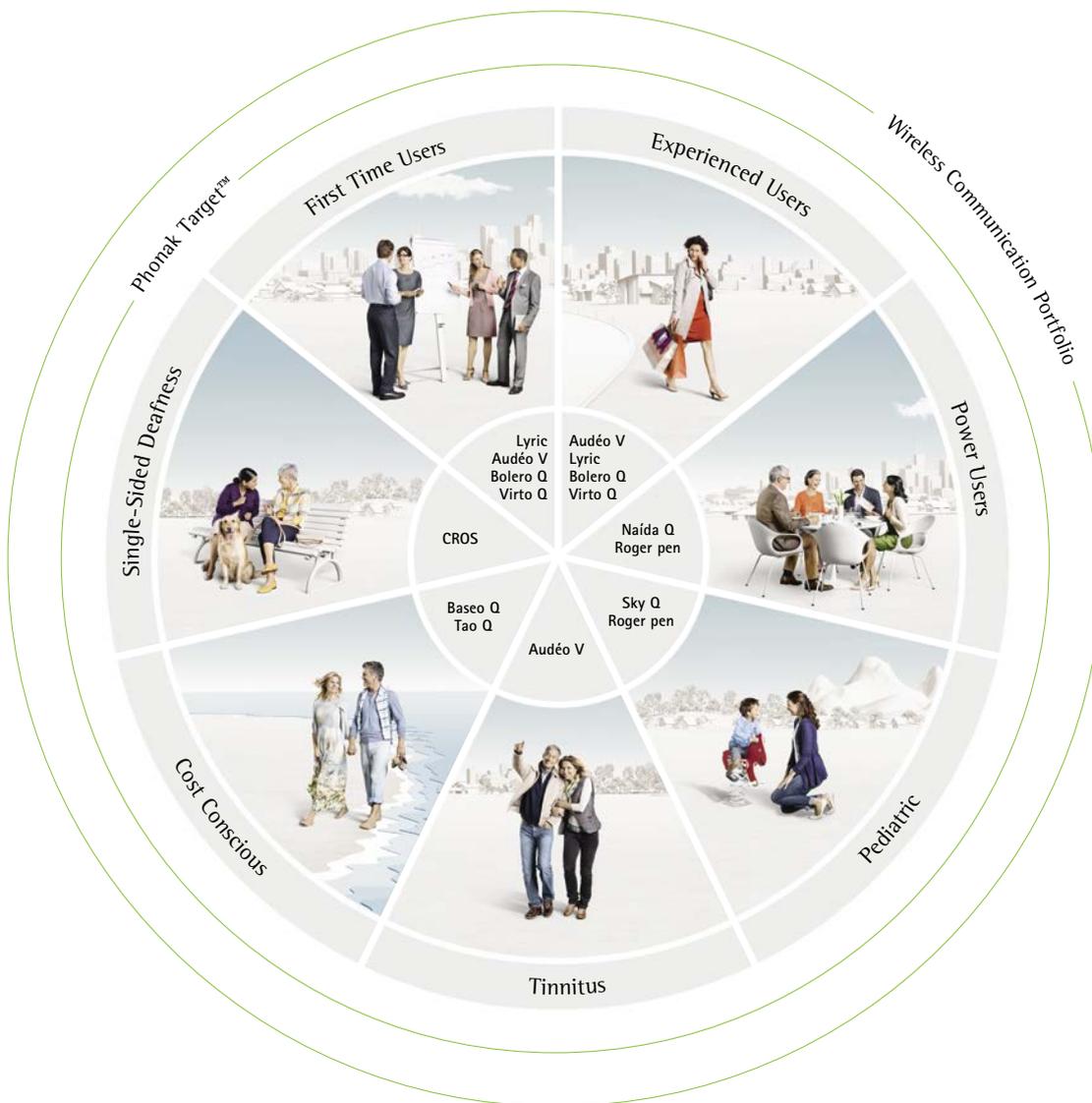
The future of hearing has never been clearer

Expanding our broad portfolio even further, this new generation of hearing solutions truly embodies the expertise that Phonak is renowned for. Designed to accommodate a client's individual lifestyle and needs, Phonak Audéo V features outstanding performance and ease of use. Together with a unique array of wireless accessories, these solutions will set a new industry benchmark.



Simply ingenious solutions for every hearing need

Our commitment to tearing down the barriers faced by the hearing impaired has driven us to develop the broadest portfolio of hearing solutions available. Together, we can truly make a difference and reconnect people to the beauty of sound.



Life is on

We are sensitive to the needs of everyone who depends on our knowledge, ideas and care. And by creatively challenging the limits of technology, we develop innovations that help people hear, understand and experience more of life's rich soundscapes.

**Interact freely. Communicate with confidence.
Live without limit. Life is on.**

www.phonakpro.com

