

Phonak CROS B



NEW rechargeable
model with
built-in lithium-ion
battery

When you can follow conversations from whichever direction they come, life is on

A Sonova brand

PHONAK
life is on

“My CROS hearing
aids gave me back
sound and they gave
me back my life.”



Angie Aspinall,
Phonak CROS wearer



Hearing with one ear

If you're in a noisy room and can't hear your spouse, friends or colleagues because they're not positioned on the side of your better-hearing ear, or you're on the phone and unaware of your environment – then Phonak CROS B is the smart solution for you.

How will Phonak CROS B change your life?

- Follow conversations in quiet and noisy surroundings without having to reposition yourself
- Stay focused and understand speech even in noisy environments
- Engage in conversations that are happening on the side of your non-hearing ear
- No surgical procedures required



Hear it all

CROS B will transfer sound and speech to let your better-hearing ear hear for both your ears. If you have hearing in one ear and no hearing in the other, then CROS B will work for you.

CROS stands for 'Contralateral Routing of Signal' and consists of two parts:

- The CROS device with a microphone that picks up sounds and speech from the non-hearing ear and wirelessly transfers them to the hearing aid worn on the other side
- The hearing aid receives the sounds from the non-hearing ear and plays them to your better-hearing ear



Simply switch on

CROS B is simple and ready to use. Unlike bone-anchored hearing aids which require surgery and an extended time for healing, once CROS B is fitted with a Belong hearing aid you can simply switch them on and enjoy hearing from both sides.

With CROS B, you will immediately feel included in a conversation, regardless of the situation.



What makes CROS B so smart?

Phonak CROS B is based on Phonak Belong™ technology. When CROS B is fitted with a Belong hearing aid, it enables you to hear sounds and speech clearly and follow conversations from whichever direction they come. Using Binaural VoiceStream Technology™ from Phonak, CROS B wirelessly transfers the sound from the non-hearing ear to the hearing aid on the better-hearing ear. As a result CROS B delivers excellent speech understanding in noise.¹

To make everyday life even more convenient, you can now enjoy all the benefits along with the proven performance of CROS B without having to worry about battery life.

¹ Ebbing, S., & Omisore, D. (2015). Phonak CROS II –Improved speech understanding thanks to binaural beamforming. Phonak Field Study News, retrieved from www.phonakpro.com/evidence, accessed March 26th, 2018



1 day of hearing from both sides with no battery hassles

CROS B-R combines our latest high-performance technology with groundbreaking battery technology to bring you 1 day of hearing from both sides, with no battery hassles. Simply charge your device overnight, and wear it all day.

What does this mean for you? It means no more dealing with disposable batteries that are small and difficult to handle; no more remembering to carry spare batteries and no more inconvenient battery changes. It also means having the freedom and confidence to get on with life, knowing CROS B-R will take you through long days... and nights, if necessary.

Smart charging options

CROS B-R gives you 1 day of hearing from both sides with a simple 3-hour charge. Additionally, CROS B-R comes with easy-to-use smart charging options, so you don't have to worry about running out of power.



Phonak Charger Case RIC

- A charger, drying kit and protective hard case all in one
- Includes a cleaning tool



Phonak Power Pack

- Easily attached to the Phonak Charger Case
- Ideal for on-the-go use where no power source is available



Phonak Mini Charger RIC

- A compact charging option

The right fit

CROS B is available in three discreet behind the ear models.



CROS B-R



CROS B-312



CROS B-13

Those who prefer a custom-made solution can choose between two custom models.



CROS B-312 Custom



CROS B-13 Custom

Color coordinated

Choose from 9 colors to match your Belong hearing aid on the better hearing ear.



Sand Beige
P1



Sandalwood
P3



Chestnut
P4



Champagne
P5



Silver Gray
P6



Graphite Gray
P7



Velvet Black
P8



Alpine White
T7



Beige
01

Phonak CROS B in different situations

Conversations in noisy places



Your CROS B can zoom in on the voice in front of you and reduce background noise. This allows you to hear more of what you want and less of what you don't.

Awareness of your environment



With CROS B your awareness of sounds in various environments improves because you can hear from both directions. It makes conversations easier because you don't rely on people being positioned on one side of you.

Having a conversation while driving



If your non-hearing ear is closest to your travelling companions, it may be impossible to have a conversation. With CROS B you can easily understand their voice, as it transfers sounds to your better-hearing ear.

Top tips

Whether you're getting a CROS for the very first time or upgrading from previous CROS devices, here are our top tips for getting the most out of your Phonak CROS B.

1. Talk to your hearing care professional (HCP)

Your HCP will help you by making any necessary adjustments to ensure that your settings are comfortable. Don't be shy in going back to them if you feel something is too loud or "not quite right". They want you to be happy so go back and see them if you need to.

2. Give it time

Adjusting to anything new takes time, whether it's a new pair of shoes or a new car. Adjusting to CROS B is no different. Everything will sound different at the beginning so be patient with yourself.

3. Keep trying different environments

Try out familiar situations and then start trying out new environments. Is there any place you've been avoiding because of your hearing loss? See how CROS B makes a difference to your comfort level and enjoyment.

4. Tell your friends and family

Let people know that you're adjusting to new hearing aids and it may take some time to get used to.

5. Give yourself a break

If you've had single-sided hearing for a long time, it may take your brain some time to adjust. This is normal. Give yourself a break when needed but remember that the more you use your new CROS B, the better it will be.

6. Keep notes

It's a whole new world of sound. If there are any situations where you feel the sound was not quite right, make a note and go back to your HCP to get CROS B set up in a way that best suits you.

Life is on

At Phonak, we believe that hearing well is essential to living life to the fullest. For more than 70 years, we have remained true to our mission by developing pioneering hearing solutions that change people's lives to thrive socially and emotionally. Life is on.

www.phonak.com