

OTICON | **Opn**

The hearing aid that  
**opens up your world**



**oticon**  
PEOPLE FIRST

## Get back into the situations you used to avoid



### Is it hard to follow conversations?

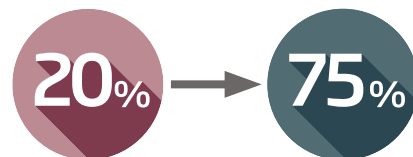
Maybe you know how it feels to be sitting at a dinner table, having to work hard to follow the conversation. You can hear the person across from you, but what happens when someone further away speaks? If you don't catch it, the conversation moves on, and you get left behind.

The reason is simple. If you have a hearing loss, fewer sounds reach your brain. To make sense of the sounds, your brain has to work harder to fill in the gaps. Your brain works hardest when sounds come from different directions and when several people are speaking at the same time.

As a consequence, you might even decide to avoid family dinners or stop visiting friends altogether.

### Enjoy better speech understanding

Oticon Opn™ is proven to give you better speech understanding, with less effort, in noisy environments. In fact, you will be able to be socially active in the same situations as people with normal hearing.\*



#### OpenSound Navigator™

Hear better, remember more,  
with less effort

*An exciting new study shows that OpenSound Navigator, the cutting-edge feature in Oticon Opn, improves speech understanding from 20% to 75% in restaurant-like environments.\*\**

*\* Lunner et al, Aging and Speech Communication Conference, 2017.*

*\*\* Le Goff and Beck 2017, Oticon whitepaper*

When you're open  
to everything you  
**don't miss anything**



## Traditional technology

Focuses on one speaker, suppresses all others

**Before** Oticon Opn, most hearing aids coped with noise by restricting your focus to one sound source at a time – such as a person straight in front of you – while suppressing all other sounds.

However, background sounds often include important speech details. When these are not passed on to your brain, it becomes very difficult to follow the conversation and you become tired\*.

By reducing sounds coming from around you – speech and noise alike – traditional hearing aids may give you an unnatural listening experience.



## New technology

Opens up your world to embrace multiple speakers

**Now**, with Oticon Opn's new technology, you can experience the benefits of a hearing aid that opens up your world. You're able to listen to more than one person speaking at a time, while the advanced noise reduction system helps reduce your listening effort.

Oticon Opn gives your brain access to the relevant sounds around you, putting you in charge of which sounds you focus on – and not your hearing aid.

The result is that you understand speech better, with less effort. It also means that you'll increase your ability to store and recall information, and you'll find you can remember more of what people have said to you. This lets you keep up with conversations and join in – even in a complex listening environment like a family dinner\*\*.

\* Hornsby et al, 2016

\*\* Le Goff et al, 2016



## Open up to a **new kind of hearing aid**

Oticon Opn really is a life-changing hearing aid for people of all ages.

Feedback from people who use Oticon Opn shows that 96% say they hear better, while 81% say they not only understand more, they also use less effort to do so.\*

Here is what a few people think of their Oticon Opn hearing aids.



\* Beck D.L., Porath M., Consumer Responses to the Oticon Opn Hearing Aid. Hearing Review. 2017;24(1):26.

Amanda



Thomas



Shannon



Robert



“

My Oticon Opns are so much clearer that it feels like I have a brand new pair of ears on.”

— Amanda, Oticon Opn user

“

I feel that Oticon Opn helps me follow conversation in noisy places better.”

— Thomas, Oticon Opn user

“

I can actually engage in conversation. I'm finally a part of the party!”

— Shannon, Oticon Opn user

“

I can hear all the conversations at the same time, and understand all of them. I can't tell you how phenomenal this is.”

— Robert, Oticon Opn user

Testimonials represent the opinion of the individuals only and may not be representative of the experience of others. Testimonials are not paid and may not be indicative of future performance or success of any other individuals





## Fast enough to support the brain

You don't just hear with your ears, you hear with your brain. That is why you need hearing aids that are fast enough to keep up with the brain.

The BrainHearing™ technology in Oticon Opn scans the environment 100 times per second. This gives you access to constant, 360-degree sound that supports the way your brain naturally makes sense of sound.

### Oticon Opn gives you proven BrainHearing benefits:



- ✓ Reduces your listening effort\*
- ✓ Helps you remember more of what is being said\*
- ✓ Gives you better speech understanding\*
- ✓ Improves your ability to follow conversations with multiple speakers\*\*

Do you experience **annoying sounds** that only you can hear?



### Tinnitus has many forms

Many people with hearing loss also experience tinnitus. Tinnitus can take many forms, like an annoying buzzing, humming or whistling in your ears. While there is no known cure, it doesn't have to interfere with your enjoyment of life.

### Take control of your tinnitus with Oticon Opn

The Tinnitus SoundSupport™ feature built into Oticon Opn hearing aids can help you take control of your tinnitus. It plays a wide range of relief sounds such as white noise or soothing ocean-like sounds.

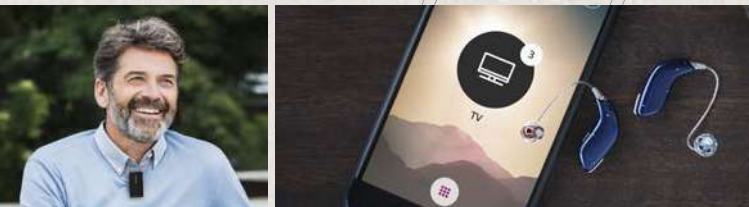
You simply use the Oticon ON App to discreetly control and adjust the sounds in your hearing aids until they give the relief you need. What's more, you can wirelessly stream alternative tinnitus relief options, such as your favourite music, audio books, podcasts, or even relaxation guides.

\* Le Goff et al, 2016

\*\* Le Goff and Beck 2017, Oticon whitepaper

## Connect to your phone and devices

Listen to music wirelessly, make hands-free phone calls, and more.



Oticon Opn is more than a hearing aid - it's a piece of wearable technology, one that makes it easier to connect to your favourite devices.



### Hands-free phone calls for any smartphone

With ConnectClip, it's easy to make hands-free calls with iPhone®, an Android™ or any other modern smartphone.

ConnectClip transmits the caller's voice directly to your hearing aids, while the built-in microphone clearly transmits what you say to the caller.



### Music in high-quality stereo sound

Your hearing aids become high-quality, wireless headphones, so you can stream music directly from iPhone®, iPad®, or iPod touch®. For any other modern smartphone or Bluetooth®-enabled device, you stream using the wireless ConnectClip.



Apple, the Apple logo, iPhone, iPad, and iPod touch are trademarks of Apple Inc., registered in the U.S. and other countries. App Store is a service mark of Apple Inc. Android, Google Play, and the Google Play logo are trademarks of Google LLC.



### Stream sound directly from your TV

You get sound from your TV directly into your hearing aids, using the Oticon TV Adapter.



### Control at your fingertips via the Oticon ON App

The Oticon ON App is available for iPhone and Android. It lets you discreetly control your hearing aids by adjusting the volume and program with the tap of a finger. The app also has a "find my hearing aids" feature if they are lost.

### IFTTT

### Connect to the Internet of Things

Oticon Opn is the world's first Internet-connected hearing aid. At IFTTT.com, you can easily make your own intelligent connections. Your hearing aids can ping when you receive an SMS message, when your battery is low, or when someone rings your doorbell.

For information on compatibility, please visit [www.oticon.global/connectivity](http://www.oticon.global/connectivity)

## ConnectClip


A discreet microphone accessory that connects wirelessly to Oticon Opn, giving:

- Hands-free calls
- Streaming of music, video sound, etc
- A remote microphone
- A remote control



Recharge at night,  
**wake up to full power  
for the day**



  
Works with conventional  
batteries too

### **Oticon Opn has a rechargeable option**

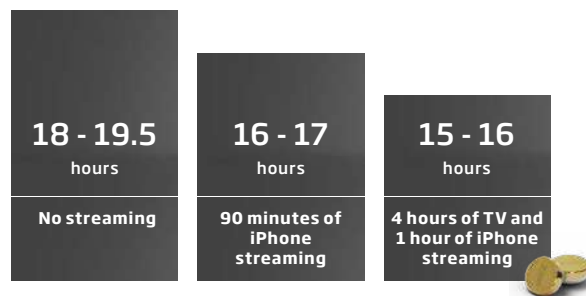
Oticon Opn miniRITE hearing aids are available with long-lasting rechargeable batteries. Just place the hearing aids in the charger at night and you're ready to go in the morning.

It's convenient, practical, and easy to use. What's more, you help protect the environment by saving on hundreds of disposable batteries every year.

### **Forgot to recharge? No problem!**

Oticon Opn's rechargeable batteries can be quickly replaced with standard disposable batteries to power you through your day.

### **Battery life example**



*Daily hours of usage depend on level of hearing loss and lifestyle.*



# Which colour and style do you prefer?

Oticon Opn can be invisible in your ears or sit discreetly behind them.

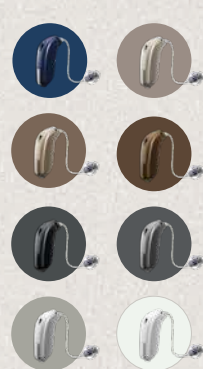
To find out what Oticon Opn can do for you, talk to your hearing care professional today or go to [oticon.global/opn](https://www.oticon.global/opn)

## Behind the ear

- The **miniRITE** is the smallest and most discreet style
- The **miniRITE-T** includes a telecoil so you can tune in to FM sound systems in public places
- The **BTE13 PP** is a larger style for easier handling, with a bigger button and LED status light



Once you've chosen the style you like, we can match your skin tone or hair colour.



## In the ear

- Five "In the ear" styles to match your needs and preferences
- The invisible IIC\* is hidden within the ear canal
- Available in five different colours to blend in with your skin tone



The invisible hearing aid with **360° sound**

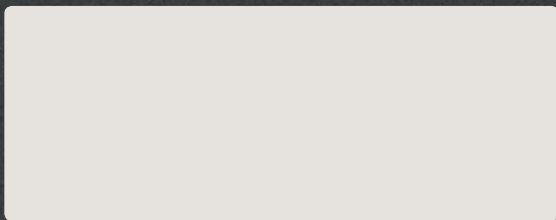


\* Invisible in the ear for 8 out of 10 people.

Effect and availability of features varies with hearing aid style and prescription. Consult your hearing care professional to find the right style for your needs.



Contact your local hearing care professional:



[www.oticon.global](http://www.oticon.global)

**oticon**  
PEOPLE FIRST

188387UK /2018.07.11