

TURN 20 LOUD  
VOICES INTO  
HAPPY BIRTHDAY  
TO YOU



For a First Class Hearing Experience

JUNA HEARING AIDS



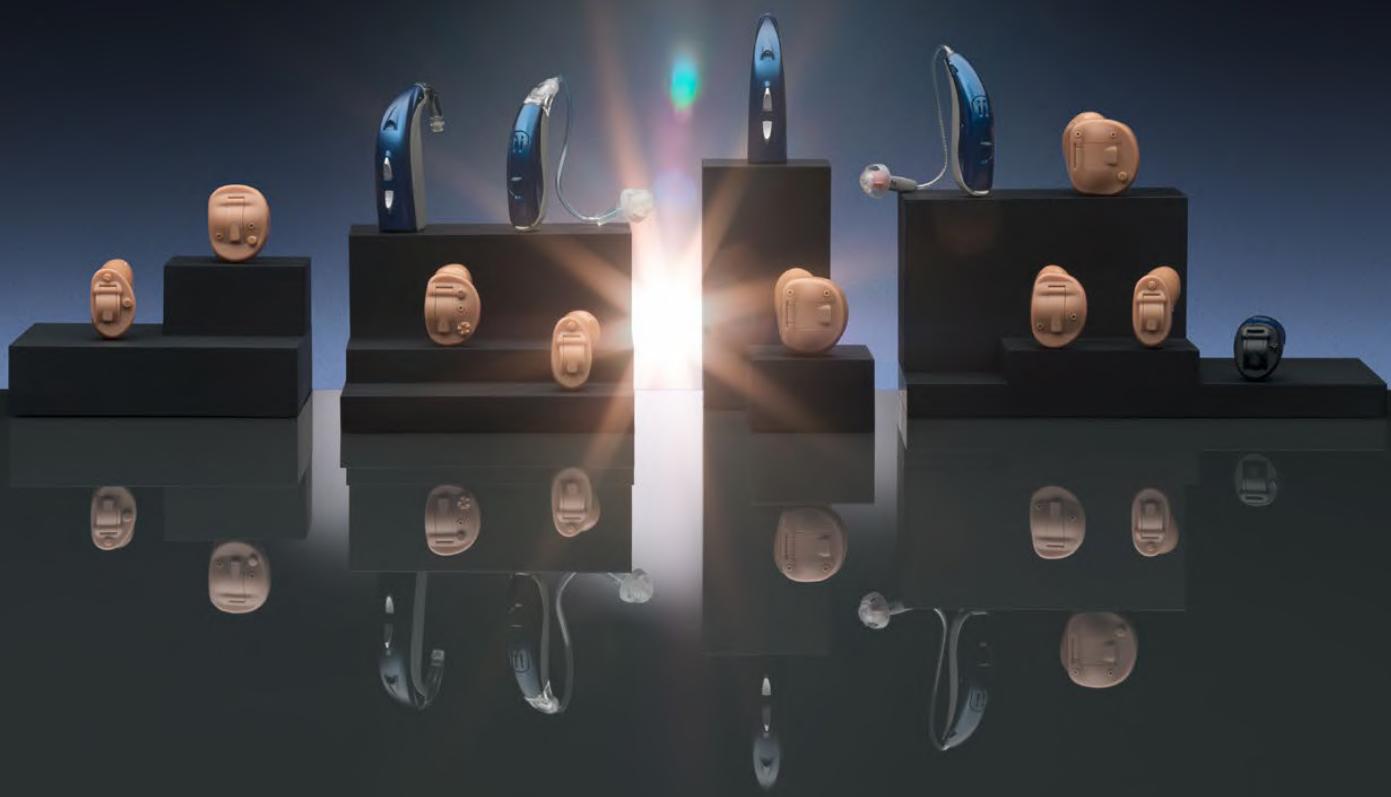
**bernafon®**

Your hearing • Our passion



Do you wish to hear and understand with confidence even in the toughest hearing environments? We at Bernafon do our best to satisfy your wishes and deliver even more than you expect. Discreet design, state-of-the-art technology, and easy-to-use accessories, can all be yours with Juna.

**Make more out of every single sound. With Juna. Your first choice.**



# Turn a Great Choice into Something Just Right for You

Juna is available in various behind-the-ear (BTE) and in-the-ear (ITE) hearing aid models. This allows you and your hearing care professional to choose just the right hearing aid for you.

## Juna Hearing Aid Models

Juna BTEs come in a broad palette of colors to match hair and skin tones or your fashion preference. Juna ITEs come in 4 subtle skin tones.



## Juna BTE colors





A woman with long brown hair, wearing a blue sleeveless dress, is looking upwards and to her right with a thoughtful expression. She is holding a white ceramic mug in her hands. In the foreground, a white saucer with a piece of food on it is partially visible. The background is a bright, out-of-focus scene of green trees and sunlight.

TURN A FINCH'S  
TWEET  
INTO A MORNING  
CONCERT

# Turn Your Priorities into Reality

Juna hearing aids come with Bernafon's Audio Efficiency™ core technology. This is a system that smartly coordinates different features to enhance speech intelligibility, listening comfort, and individual preferences. No matter which environment you are in, Audio Efficiency™ technology orchestrates the right set of features and accessories for you.



## Speech

Audio Efficiency™ provides premium sound quality and speech understanding in demanding listening environments.



## Comfort

Audio Efficiency™ incorporates an advanced set of features to create a comfortable and less tiring hearing experience.



## Individualization

Audio Efficiency™ offers various listening programs and connectivity accessories supporting your individual lifestyle.

TURN A QUIET  
REMARK INTO  
AN EVENING OF  
LAUGHTER





# Turn Random Sounds into Meaningful Words

With Juna premium hearing aids, you will enjoy enhanced speech understanding even in the most challenging listening situations. Here is some more information about the features in Juna that will help you understand speech better and make listening more comfortable.

**ChannelFree™** is Bernafon's proven signal processing system. With its unique approach of analyzing and amplifying speech signals at a speed of 20,000 times per second, ChannelFree™ provides you with a distinctively clear and natural sound quality.

**i-VC** is an intelligent volume control that is programmed differently than traditional volume controls. When you increase the volume on your Juna hearing aids, i-VC is smart enough to tell the difference between speech- and non-speech frequencies and make the speech-important frequency bands louder. When you lower the volume, i-VC responds and preserves the sounds in frequencies where speech is present.

**Directionality** is for precise speech localization. No matter which side speech is coming from, Juna provides a 360° sound detection to support you in hearing conversations more clearly.

# Turn Any Place into Your Own Living Room

Imagine you are sitting in a large room such as a hall or a cathedral listening to someone speak. Surely, you've noticed the reverberation that occurs after pauses in speech. This is due to sound reflections from hard surfaces present in such large spaces. This reverberant sound can have a negative impact on speech understanding and listening comfort.



In smaller rooms such as your living room, reverberation is present too. However, in this environment reverberation may be perceived as comfortable. The sound may seem more rich and natural. This is because reverberation is less, partly due to soft furnishings and the smaller size of the room.

It is important to reduce the amount of reverberation to a comfortable level. Bernafon's Reverb Reduction is a special algorithm to detect and manage the reverberant signal in a way that is beneficial to you. Making you feel more comfortable in large spaces is our goal.

A photograph of a middle-aged woman with blonde hair, laughing heartily. She is wearing a light-colored, textured blazer over a white top and a pearl necklace. She is seated at a table in a cafe, holding a white coffee cup. The background shows large windows and other cafe patrons.

TURN  
SMALL TALK  
INTO  
BIG NEWS

# Turn a Noisy World into a Quiet Escape

Our world can be a noisy place and sometimes this noise prevents us from hearing the conversation and enjoying the moment. With Juna, unwanted noise can be cleverly reduced.

**Adaptive Noise Reduction Plus** efficiently reduces steady state noises (e.g., background sounds such as traffic noise, construction noise, the sound of the vacuum cleaner, etc.) to maximize your listening comfort, while maintaining the important sounds of speech.

**Transient Noise Reduction** suppresses sounds which are unexpected, impulsive, and of short duration. Noises such as doors slamming, the rattling of silverware, or glass breaking will be detected and attenuated immediately.

**Adaptive Feedback Canceller Plus** is Bernafon's unique solution to eliminate annoying whistling sounds coming from the hearing aid itself. This is done quickly and accurately, before it becomes a problem.

**Comfort in Airplane** is a brand new feature for those who travel. Although flying is convenient, passengers are exposed to noise from very specific noise sources e.g., the propellers, the engines, and high-speed turbulence. Exposure to such noise for a long time can have adverse effects. With the Comfort in Airplane program selected, the noise reduction and directionality settings are adjusted to reduce the noise in airplanes and make your journey more comfortable.

# Turn Your iPhone into a Hearing Aid Remote Control

Bernafon is happy to present the new, easy-to-use SoundGate App<sup>1)</sup>. With the SoundGate App, Bernafon goes beyond the usual controls of a hearing aid. Use your iPhone® to switch programs, turn the volume up or down, and connect to multiple devices. Changing programs and adjusting the volume has never been so easy and certainly not so discreet.

Ease of use was the priority when developing the SoundGate App. The user interface is as uncomplicated and self-explanatory as possible, as you would expect when using any other app.

You can download the SoundGate App for free. Just visit the App Store and search for “Bernafon SoundGate” and then click to install.



<sup>1)</sup> For use with an iPhone (SoundGate App supports iPhone 5s, iPhone 5c, iPhone 5, iPhone 4s, and iPhone 4). The SoundGate App requires Bernafon's SoundGate 3 and wireless hearing aids.

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# Turn Challenging Situations into Success Stories



For even greater success in challenging listening situations, Bernafon introduces you to the SoundGate Mic. This discreet microphone can be worn by the person you are speaking with, or who is making a presentation, or who is giving a speech. Coupled with the SoundGate 3, the speech signal is transferred directly to your hearing aids. The SoundGate Mic weighs only 13 grams and comes in a classic black design. It can really help you understand what is being said, with even less effort. This is especially the case when there is background noise (e.g., in a restaurant) or any other disturbing sound around you.

The RC-N remote control makes changing volume or program settings easy, particularly if you find it difficult to do on the hearing aid itself. With an improved feel and function, and low power consumption, the new remote control is an ideal extra.

Combine premium hearing aids with new and improved accessories for a first class hearing experience.



Since 1946, we have been passionate about developing quality hearing systems that enable people with hearing difficulties to enjoy authentic listening experiences. With Swiss Engineering, precision technology, and our commitment to individual service, we strive to exceed our customers' expectations. Our aim is to provide extra value to our partners every day. Bernafon representatives and employees in over 70 countries fulfill our vision to help people with impaired hearing communicate again without limitations.

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**bernafon**  
Your hearing • Our passion